

The collage as a form of art and creativity.

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Translated by Amie Jo Petherbridge

Course description

In this workshop we will be discovering how collages can be used as a manual and creative technique, taking a look into the complex world of graphic images. Students will take part in short activities using paper and printed materials, utility knives, scissors and glue. They will learn about visual communication by experimenting with art and will develop their own graphic and conceptual creativity in both a satisfactory and productive way.

The workshop is **aimed** at people with an interest in graphic images and in particular at students of Publicity, Human Resources, Child and Primary Education, Audiovisual Communication, Architecture, Humanities, etc. It is essentially addressed to anybody with an interest in arts and in particular people that are connected to graphic design.

Course programme (objectives and contents)

Objectives

1. Students will learn how to use collages as a procedural and creative technique through exercises.
2. Students will learn how to analyse and understand structural and expressive qualities in images through collages.
3. Through practical exercises, students will discover how collages have contributed to the history of art and graphic and audiovisual communication.

Contents

4. Procedural and creative types of collages. Using collages as graphic sketches.
5. Collages throughout history to the modern day.
6. Collage as an art form.

Continuous assessment of daily projects.

Students must attend at least 80% of the sessions.

DATES AND TIMES

- 2 - 30 March 2019
- Saturdays from 9 am to 2 pm
- 5 sessions
- 20 hours

- March: 2, 9, 16, 23 and 30

VENUE: *Ágora* exhibition hall (UA Museum)

PLEASE NOTE

IN ORDER TO OBTAIN THE COURSE CERTIFICATE, STUDENTS MUST:

- *ATTEND AT LEAST 80% OF TOTAL COURSE HOURS
- *HAVE PAID COURSE FEES
- *PASS THE ASSESSMENT TEST SET IN PLACE BY THE TEACHER
- *COMPLETE COURSE SATISFACTION SURVEY