

ADVANCED CREATIVE PHOTOGRAPHY WORKSHOP

Teacher: Javier Guijarro Tortosa

Introduction

The aim of this workshop is to develop students' creativity through day trips, photographic composition exercises and reports, where the camera will become an extension of our imagination.

Addressed to

anyone with a basic knowledge of photography and digital camera use.

Objectives

Students will learn how to make their own visual decisions. This is an eminently practical workshop, where works will be shown in class so they can be seen by all students and assessed by the teacher.

Contents

30-hour workshop including theoretical and practical lessons. An individual creative assignment must be handed in at the end of the course. Materials will be made available to students on the university's cultural magazine (VEU) website.

In this course, we will revisit the greatest photography masters and try to emulate some of their works (portraits, reports and so on). Also, a strobist technique flash photography session will be held in Santa Bárbara castle or at El Postiguet beach. Practical sessions will be conducted on location in Alicante (old town, port, and others), and the final practical session will be held in Tabarca, where students will conduct a creative report on the island. The only requirement for students is to know how the camera works and have basic photography knowledge.

Theory lessons will consist on analysing photographs taken by the greatest photography masters from the point of view of composition and creativity. Through these exercises, which will account for 2/3 of the workshop, students will learn what kind of photographer they wish to become.

When analysing their work, the teacher will give students guidelines for improvement and help them upgrade their shooting, composition and developing skills.

Students will also learn about digital retouching (and more specifically about the fundamentals of Lightroom, the most widely used programme among photographers), how to take a panoramic shot, HDR, and digital photography work protocol.

Programme

UNIT 1: PHOTOGRAPHIC CAMERAS

An overview of the main features of digital reflex cameras.

Focusing.

Classification of lenses, angles and perspective.

How to measure light and light-related elements: diaphragm, shutter, sensitivity and photometer.

UNIT 2: LIGHT

How to measure and interpret the camera's histogram, how to shoot in adverse light conditions.

Advanced shooting techniques: HDR, panoramic pictures, etc.

Photography-specific camera use.

In this unit, students will practice on location.

UNIT 3: COMPOSITION

Basic composition rules will be studied and examples from the world of art and the greatest photography masters will be shown. All resources will be used in these practical sessions on location: framing, colour, shadows, centres of interest, area balance, how to use diagonals to create tension, etc.

UNIT 4: DIGITAL PHOTOGRAPHY WORK PROTOCOL

In this unit we will study how to download and classify our photographs into folders, and students will learn how to develop their pictures with the highest quality and speed thanks to Lightroom 4.2. for professionals. We will also see how to export images and apply creative filters so we can add our personal touch to our work.

UNIT 5: INTRODUCTION TO PHOTOGRAPHIC REPORTS

This unit is the cornerstone of our workshop; this is where students will learn the fundamentals of technique and composition. They will be taught how to develop their creativity by means of practical sessions held in the Alicante province, on locations such as Santa Bárbara castle, Santa Cruz quarter, Tabarca island and the Alicante port. Although these sessions will be supervised by the teacher, students will need to work on their own to design and take their own photographs. At the end of the course, each student's final assignment will be shown.

ASSESSMENT:

Attendance of at least 80% of total course hours.

Completion of practical exercises plus a report on a topic to be chosen by the teacher.

PLEASE NOTE.

IN ORDER TO OBTAIN THE COURSE CERTIFICATE, STUDENTS MUST:

- *ATTEND AT LEAST 80% OF TOTAL COURSE HOURS
- *HAVE PAID FOR COURSE FEES
- *PASS TEACHER'S ASSESSMENT TEST
- *COMPLETE COURSE SATISFACTION SURVEY